



## TRAINING SUMMARY

We recently concluded an online training pilot for a client themed "start your e-commerce business", as part of their strategic program to help horticultural farmers in African, Caribbean, and Pacific countries. The training was to provide farmers and processors in the horticulture industry with the knowledge and information they need to set up an e-commerce business in a bid to provide alternative market options and opportunities to reach a wider audience and maybe reduce food loss.

Our role was to develop the training and all the materials, upload same to the organisation's preferred online platform, and facilitate the training via Zoom. The target audience were business owners, marketing staff and other people with decision making powers in horticultural companies from the different Pacific, African and Caribbean countries the work with..

We have extensive experience in developing and facilitating programs, through our sister HR company [senceworld.com](http://senceworld.com) . So if you need help designing training that addresses your specific business challenges we are able to help you achieve that.. Send an email to [senceagric@senceworld.com](mailto:senceagric@senceworld.com)

"The best is yet to come."